

# SMILE UPDATE

Member - American Dental Association  
Member - American Academy of Cosmetic Dentistry

**Albert Internoscia, DMD, FAGD**

Fellow - Academy of General Dentistry  
Award Recipient - N.J. Society of Dentistry for Children

Spring 2005

## From Start To Finish

### Restoring your smile (as seen on ABC's Extreme Makeover)

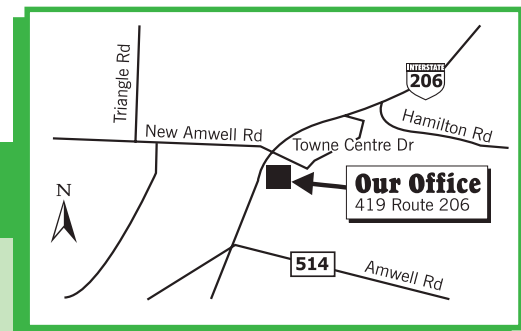
Every patient's smile is unique, and so is their smile wish list. For some, a single procedure like teeth whitening is the best smile solution. For others a *full mouth restoration or smile makeover* is the best option to restore both appearance and function. We can fill gaps, improve the shape, length, or color of your teeth without surgery – and even give them a straighter appearance without braces. We can restore in only a few visits what might have taken years in the past to accomplish.

During your consultation appointment, we will discuss your goals with you and answer any questions you might have so that we can customize your treatment plan.

On your first smile makeover visit, we take digital x-rays, photos, precise

measurements, and make a wax-up of your restoration to create your smile prescription for the esthetic technicians who will create your crown, veneer, or bridge. We can show you how you'll look using digital imagery (before and after photos), and your diagnostic wax-up will show you exactly the form/shape of your new teeth. You'll leave our office with a beautiful temporary restoration that you can wear until your final appointment.

During your final appointment, we will remove your temporary restoration(s) and replace them with your custom-made restoration. Your restored smile will look beautiful and feel natural. You'll be ready to greet the world with your gorgeous new smile!



## Office Information

**FREE**  
**Invisalign®**  
**or Smile**  
**Makeover**  
**Consultation!**

### Towne Centre Family Dental and The SmileMakeover Studio

Albert Internoscia, DMD, FAGD  
Lauren Psillos, DMD  
Dawn DiGrazia, DMD  
Steve Tabori, DMD  
419 Route 206  
Hillsborough, NJ 08844-5094

#### Office Hours

Monday 8:30 am – 12:30 pm  
Tue/Thu 8:30 am – 8:30 pm  
Wed/Fri 8:30 am – 5:00 pm  
Saturday 8:30 am – 2:00 pm

#### Call Today!

**(908) 874-4555**

Web site [www.familydental.com](http://www.familydental.com)

#### Our Services Include:

- ❖ Family & cosmetic dentistry
- ❖ Tooth whitening and veneers
- ❖ Implant surgery and implant crowns done here
- ❖ Tooth-colored & mercury-free fillings
- ❖ Drill-less dentistry
- ❖ Children of all ages welcome
- ❖ Relaxing & friendly environment
- ❖ TVs, videos, & music in treatment rooms
- ❖ Children's play area
- ❖ Visa, MasterCard, American Express, Discover and CareCredit welcome
- ❖ Wheelchair accessible

# Think COLOR & Harmony

Look younger with translucent veneers

People who can't see other colors can usually see yellow. Sometimes that's good – think sunshine, daffodils, and Post-it® notes. Sometimes that's bad – it's discouraging to think that even the *dyschromatopic* notice stained yellow teeth. But you can replace your not-so-mellow yellow with a melodious tone of white – with ultra-thin, translucent porcelain veneers.

The art of dentistry is about more than color. Dentists consider esthetic principles to enhance smiles that harmonize with your age, lifestyle, ambition, and physical appearance. A too-white smile can look out of place in the prime of life when teeth tend to get shorter with wear and when laugh lines

and wrinkles make their appearance. Did you know that hand-sculpted veneers can help you look younger by:

- Plumping out wrinkles;
- Adding volume to your smile;

- Restoring length and balance to worn-down teeth;
- Rejuvenating discolored teeth;
- Concealing chips or gaps.

How do veneers do all that? Porcelain veneers are hand-sculpted layer by layer to your teeth's exact dimensions. They reflect inner light and show the fine detail of natural tooth enamel so that they look completely natural when bonded to your teeth. The entire process can be completed in just two or three appointments.

Porcelain veneers are well worth the investment to restore sparkle and youthfulness to your smile and to restore the proportions your face was meant to have.



### Crown & Bridge/Veneers

Natural-looking crown & bridge and veneers rejuvenate a smile ... beautifully!



### Implants/Veneers

Eliminate gaps and discoloration... in only a few visits!



### Gum Lift/Veneers

Dramatic results can occur from a gum lift and porcelain veneers!



# Start Smiling

## Give us a call

If you're embarrassed about the state of your mouth, stop worrying ... and pick up the phone. Being human, even dentists sometimes succumb to problems like periodontal disease. In fact, about 30% of the general population may be genetically susceptible. Even with the most meticulous care, these people are six times more likely to have trouble with their gums.

The problem is that there are no signs at first. Often by the time people recognize that bleeding gums and that awful taste aren't normal, they're afraid the dentist will judge them or that treatment will be painful. Nothing is further from the truth.

Treatment for gum disease is very effective. The only way to get your best smile back – and to keep it – is to visit the dentist. Remember ... a healthy mouth is the gateway to a healthy body.

The well-documented benefits of a healthy lifestyle have been embraced by intelligent adults everywhere. The benefits of wearing a custom-fitted, professional

mouthguard have also been well documented. Here is just a sampling:

- An athlete is sixty times more likely to sustain damage to teeth when not wearing a protective mouthguard.
- A properly fitted mouthguard reduces the chances of sustaining a face, neck, or head injury like a concussion from a

# Sports Dentistry

Mouthguards save smiles

blow to the jaw.

- The cost of a fractured tooth is many times greater than the cost of a custom dentist- or hygienist-made mouthguard.

- Non-customized off-the-shelf sports mouthguards could dislodge, obstructing the airway.
- The majority of dental injuries are preventable through the use of mouthguards.

Be a good sport. Call us to arrange for your custom-fitted mouthguard.

**Did you know that the International Olympic Committee Medical Commission has encouraged sports dentistry for the elite athlete and considers proper dental health as an important factor in improving athletic performance?**

# Reward Yourself

## Cosmetic dentistry can put the sizzle back into your smile

A symbolic pat on your own back is nice, but a real reward is better. You and you alone have been brushing, flossing, and maintaining a good oral home care regimen ... even when you'd rather just flop into bed. Don't you think you deserve some smile sizzle? Give yourself the gift of a great-looking, ego-boosting cosmetic dental procedure!

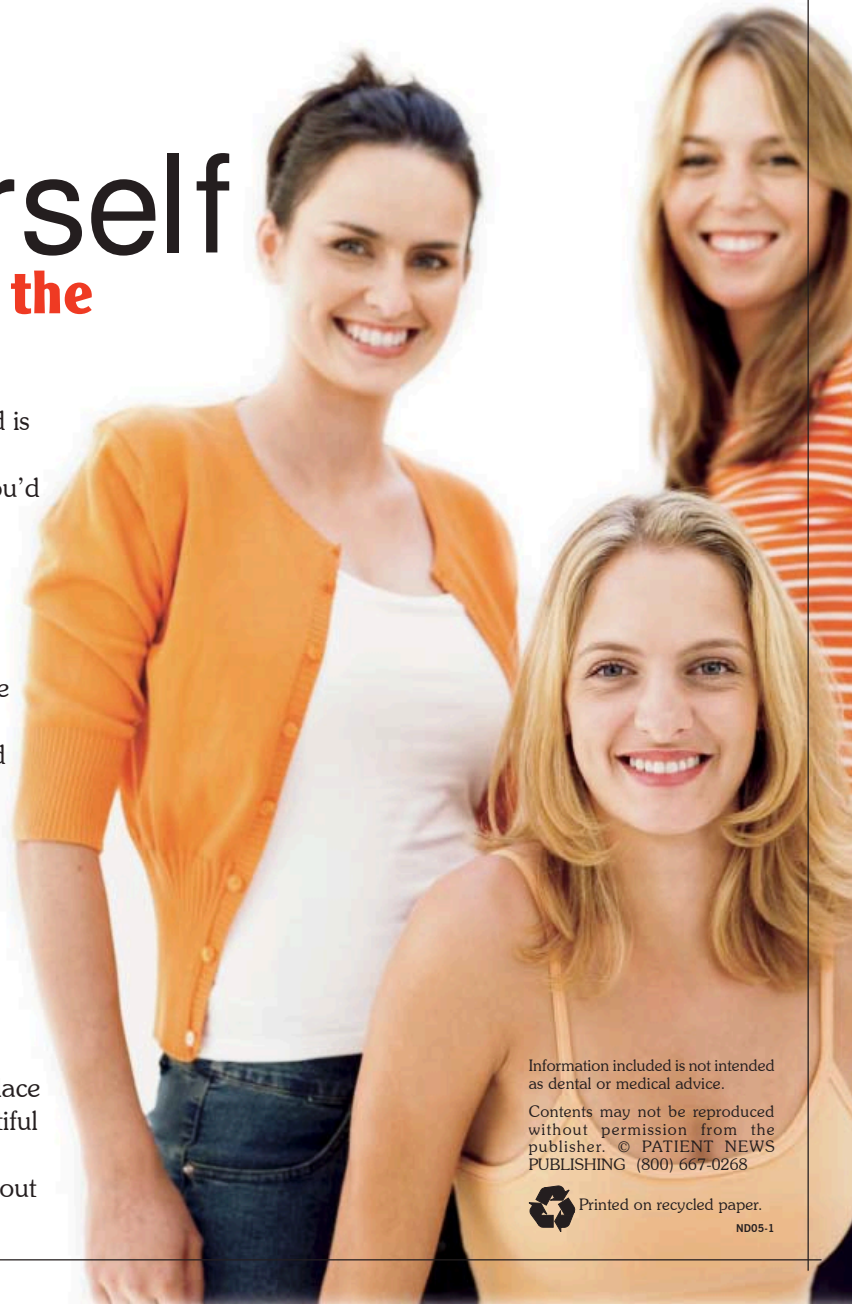
**Teeth whitening** is by far the most popular way to make over a smile. Daily indulgences like drinking tea, coffee, and red wine will gradually stain your teeth. Your toothbrush alone can't combat ageing, medications, or heredity.

**Bonding** and **veneers** are completely natural looking and can correct the appearance and function of cracked, chipped, or unevenly spaced teeth without surgery or braces. Today's materials are so well-crafted and so translucent that they reflect light like the enamel you were born with.

**White fillings** can make your teeth look like you've never had a cavity filled, and they may make your teeth stronger as well as immaculate looking.

Your smile can communicate "natural" even if your teeth have lived life to its fullest. Dentists use **crowns** to repair severely damaged teeth, and **bridges** and **implants** can replace gaps. Non-surgical **tooth lengthening** can reveal your beautiful enamel to re-balance too-short or worn-down teeth.

Go ahead. Reward your great behavior. Ask the dentist about putting some sizzle back into your smile!



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July 31st, 2005.

**Includes:**

1. Friendly, relaxed meeting with your dentist.
2. Special guest tour of the office.
3. Intra-oral camera exam (see your teeth on TV if you want).
4. Healthy teeth and gums check up.
5. Invisalign and smile makeover consultation.
6. TMJ and headache evaluation.
7. Oral cancer screening and cracked tooth prevention.
8. Computerized x-rays (very safe).
9. Welcome kit with free gift and smile update newsletter.
10. No obligation recommended action plan.

## Go Ahead & Ask Us!

### Six questions we encourage you to ask

We encourage every new patient to ask questions. Here are the Top 6...

#### *Will you schedule appointments that are convenient to me?*

- **Yes.** We offer flexible, patient-friendly office hours and have an established, successful plan for emergency procedures.

#### *Are you easily accessible to me?*

- **Yes.** We're only minutes away. We're already part of your neighborhood!

#### *Will you take time to provide personal attention to me?*

- **Yes.** We pride ourselves in creating a warm, welcoming, and supportive atmosphere, and building trusting relationships.

#### *Will you provide instruction and explain preventive and home care techniques?*

- **Yes.** We are committed to preventive dental care, and believe that the best patient is an informed patient.

#### *Will you help me get a healthier, more beautiful smile?*

- **Yes.** We take the time to listen to your needs. A beautiful smile is priceless, and we make it affordable

#### *Will you provide fee and payment plan information before scheduling treatment?*

- **Yes.** We'll also help you prioritize treatment that's essential, can be phased over time, or is elective.

Our team would be grateful for the opportunity to earn your trust and respect.

To your good health,



Albert Internoscia, DMD, FAGD

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P.S. If you'd like to visit our office – or if you currently have a dental problem or concern – please schedule a **FREE** introductory consultation. We'll be happy to answer any questions you have. No charge. No obligation. Simply call (908) 874-4555! Thank you.

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Additional fees may  
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procedures in individual cases.

INS-P5D4 ND05-1